



Chautauqua County Court Appointed Special Advocate

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Dear Friend of CASA,

We are excited to kick off **A Voice Fore A Child Beer & Wine Tasting Charity Golf Tournament** that will be held on Saturday, August 19, at Chautauqua Golf Club in Chautauqua, NY.

CASA of Chautauqua County would like to invite your organization to participate by being a vendor at the event. Wineries, breweries and coffee roasters from greater Western New York are encouraged to join us and provide beer, wine and coffee tastings for our guests. This is a great opportunity to showcase your products and network with potential customers while supporting such an important cause in our community. Each vendor will be provided with a table to offer tastings, display promotional materials and showcase their business. Vendors are welcome to do any kind of marketing at their booth so please be creative! Swag and other promotional items may be sold or given away.

Vendors are asked to provide the tastings and a representative to work the booth. You are welcome to sell sealed product for consumption off-site. CASA of Chautauqua County will provide the tasting glasses and ice for your booth. Golfers are offered one 3-ounce tasting per vendor. We are anticipating 36 teams.

The event is from 11 a.m. – 7 p.m. with the tasting portion from 12-5:30 p.m. In addition to our featured breweries, wineries and coffee roasters, there will be golf contests, basket raffles, a wine pull and a 50/50.

CASA of Chautauqua County has provided a highly trained, everyday volunteer to over 470 abused and neglected children in the foster care system. These under-served children have been removed from their homes due to parents who cannot or chose not to provide for them. Children who have packed their few personal belongings, not knowing where they are going next...only to do the same thing in a few months. In 2022, 35 CASA volunteers advocated for the needs of 47 abused and neglected children and there are still more children that need our help.

All proceeds from **A Voice Fore A Child Beer & Wine Tasting Charity Golf Tournament** will help offset the costs associated with recruitment, training and support of our volunteers. The funds raised will help CASA of Chautauqua reach our goal of providing every child in foster care the experience of having a CASA volunteer on their side, advocating for their needs until permanency occurs.

With your help and participation during this great fundraiser, we can change a child's story for the better. If you are interested in partnering with us during this event, or have any questions, please contact me at 716-499-4089 or email kfiorellacasa@gmail.com.

Sincerely,

Kelly Fiorella

Fund Development Coordinator
CASA Chautauqua County, Inc.



Partially Funded by the Unified Court System and The United Way of Southern Chautauqua County





A VOICE FORE A CHILD

**Beer & Wine Tasting Charity Golf Tournament
to benefit CASA of Chautauqua County**

ABOUT A VOICE FORE A CHILD BEER & WINE TASTING CHARITY GOLF TOURNAMENT

A Voice Fore A Child Beer & Wine Tasting Charity Golf Tournament is an 18 hole, scramble format tournament benefiting CASA of Chautauqua County. Breweries, wineries and coffee roasters will have the opportunity to feature their product and network with Chautauqua County businesses and community members. Vendors will set up at the tee boxes and offer samplings of their product.

All event proceeds benefit abused and neglected children in foster care, residing in Chautauqua County.

EVENT DETAILS

Vendor Set Up 10:00 a.m. - 11:45 a.m.

Tastings 12 - 5:30 p.m.

***Vendors must be set up by 11:45 a.m.**

**Allow adequate time for unloading,
transportation to hole and set up.**

Official Use:

License Received.

Vendor Application

Vendor application due by August 1, 2023

VENDOR INFORMATION:

Business Name: _____

Contact : _____

Address : _____

City: _____ State : _____ Zip: _____

Email : _____ Ph: _____

MISC. INFORMATION:

Special requests for promotion on event social media:

Bringing goods to be sold. (Must be sealed, held at golfer registration table, and consumed off-site)

I would like to purchase dinner at the awards ceremony (\$25/pp), payable by check to CASA of Chautauqua. Qty: _____

I will donate a bottle of wine or beer to the wine pull.

Other requests:

Signature : _____

Date : _____

**Please email completed form to kfiorellacasa@gmail.com.*

ABOUT CASA OF CHAUTAUQUA

The mission of the Court Appointed Special Advocates (CASA) of Chautauqua County is to provide an independent voice in court, advocating for the best interests of abused and neglected children in the pursuit of finding safe and permanent homes.

CASA of Chautauqua County, Inc. relies on highly trained volunteers who are appointed by a Chautauqua County Family Court Judge to advocate for children in court. These volunteers work with relevant agencies and parties in order to advocate for the best interest of the child.

With the information provided by the CASA volunteer, Family Court Judges are better able to make informed decisions as to what is best for the child. CASA of Chautauqua County is a United Way Community Partner.

CONTACT



Kelly Fiorella



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2 Academy Street, Suite 5
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kfiorellacasa@gmail.com



716-499-4089

Frequently Asked Questions

Is there a fee for the vendors?

- No, this event is free to the vendors but the tastings will be supplied by the vendor. Vendors are encouraged to do creative marketing at their booth which includes displaying marketing materials and give-aways.

Do you need a copy of our brewing license?

- Yes, breweries and wineries will need to send a copy to kfiorellacasa@gmail.com prior to the event.

When should we arrive?

- Vendor set up is from 10:00 a.m. - 11:45 a.m. **Please be set up no later than 11:45 a.m.** The tournament and beer/wine/coffee tastings is from 12- 5:30 p.m. Assistance by golf cart will be provided to get product to your assigned tee box.

Where is Chautauqua Golf Club?

- Chautauqua Golf Club is located at 4731 W. Lake Road, Chautauqua, NY 14722

Will vendors be provided a table?

- Yes, an 8' long table and 2 chairs will be provided along with a table covering. We will also provide you with ice for your booth. We recommend bringing an easy up sun shade as those will not be provided. Electric will not be available on the course. Coffee roasters who need accommodations to provide hot coffee will be placed closest to the clubhouse.

Does CASA supply the tasting glasses?

- Yes, we will supply the tasting glasses. They are 5 ounces however tastings should be around 3 ounces. Each golfer can get one 3-ounce tasting per vendor.

How will we know which golfers can taste?

- Golfers who are under 21 will have a neon orange wristband.

Is insurance covered by the event sponsor?

- Yes, we obtain a commercial general liability insurance rider for the event. Only beer, wine, cider and coffee can be served. No hard liquor.

Can we bring product to sell?

- Yes, feel free to bring sealed product to sell which will be held until the end of the tournament and can be consumed off-site. Once purchased, put the buyer's name on it. An event volunteer will collect these items and bring them to the registration table for pick up. Swag and merchandise can be sold or given away.

Will there be advertising?

- Yes, advertising avenues include Facebook, Instagram, Twitter, posters, radio ads, email blasts, press releases, direct mail, etc. This tournament will be highly advertised and much anticipated. We expect 36 teams for a total of 144 golfers/tasters. Vendors will be featured on the event social media pages as well as in email blasts and press releases. If you would like anything specific advertised about your business on our social media pages, please email that to me. We would greatly appreciate any support that you can provide CASA on your business page. Feel free to share or add the event to your Facebook page!

Will there be food?

- A dinner will be served and included in the golfer registration fee. The dinner/awards ceremony will be at approximately 5:45 p.m. Vendor dinners are available for \$25/pp.

