



CUPCAKES FOR CASA



Information Packet

All proceeds from the event benefit CASA Of Chautauqua Co., Inc. a nonprofit agency with a mission to provide an independent voice in court, advocating for the best interest of abused and neglected children in the pursuit of safe and permanent homes.



Cupcakes for CASA

Table of Contents

Letter to fundraising group.....	3
About Cupcakes for CASA.....	4
How to get started.....	5
Registration form.....	6
Event announcement sign.....	7
Save the date card.....	8
Sponsorship/donor solicitation letter.....	9
Press release.....	10
Sale today sign.....	11
Cupcake price sign.....	12
Table tent sign.....	13
Sponsor/donor receipt.....	14
Questions and answers.....	15



Chautauqua County Court Appointed Special Advocates

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716-753-4123 • 716-753-4132 • Fax: 716-753-4177

Email: casachautauqua@gmail.com

www.chautauquacasa.com

Dear Friend of CASA,

Thank you for your interest in our **Cupcakes for CASA** fundraiser. This fundraiser is a unique way for your group or organization to grow teambuilding, planning and management skills while helping a great cause in our community. **Cupcakes for CASA** is a self-imagined bake sale where you have the opportunity to take creativity to a new level.

This fundraiser allows your group or organization a great deal of flexibility. Use this fundraiser to collaborate with fellow teammates. Host the bake sale where you want, when you want or as big or small as you want. Hold the fundraiser as a competition to create friendly sportsmanship. Use this fundraiser as an opportunity to decide on award criteria and pass out awards for the best tasting cupcake, prettiest cupcake or to the team that sells the most cupcakes.

If your club, troop or organization needs a community service project, this is a flexible fundraiser that can incorporate team bonding, baking and leadership skills all while making delicious cupcakes and helping the children that CASA serves.

Included in this **Cupcakes for CASA** package is everything your group or organization would need to ensure this is a successful project. Materials included will assist in the planning and marketing of your event.

All proceeds benefit CASA of Chautauqua County, a nonprofit organization. Since inception in 2003, CASA of Chautauqua County has been providing an independent voice in court, advocating for the best interest of abused and neglected children in the foster care system. In 2020, CASA Volunteers advocated, before a judge, for the needs of 74 abused and neglected children.

We appreciate your support in our efforts to provide a CASA volunteer to every child that needs a voice in court. Should you have any questions regarding your fundraiser, please feel free to email me at kfiorellacasa@gmail.com.

My best regards,

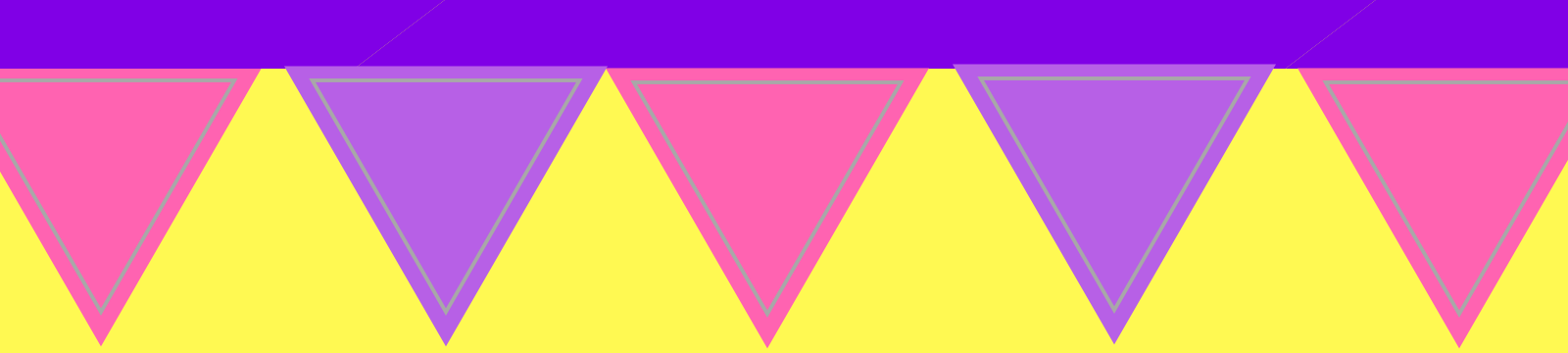
Kelly Fiorella

Kelly Fiorella
Fund Development Coordinator
CASA Chautauqua County, Inc.



Partially Funded by the Unified Court System and The United Way of Southern Chautauqua County





CUPCAKES FOR CASA

About: Cupcakes for CASA is a cupcake bake sale fundraiser for CASA of Chautauqua County in order to help provide a CASA Volunteer to advocate for abused and neglected children in Chautauqua County.

The mission of the Court Appointed Special Advocates (CASA) Program in Chautauqua County, NY is to provide an independent voice in court, advocating for the best interest of abused and neglected children in the pursuit of safe and permanent homes.

All proceeds stay local to help Chautauqua County kids.

All proceeds from the sale are donated to CASA of Chautauqua County.



HOW TO GET STARTED

Cupcakes for CASA is a self imagined bake sale. You can have the bake sale where you want, when you want and as big or small as you want. You really are the cupcake master of your sale all while baking for a great cause.

Want to make *Cupcakes for CASA* into an office/group competition for a good cause? Hold a bake sale and pass out awards for creativity, best tasting cupcake, or any award you can think of!

Does your club, troop or organization need a community service project? This is a flexible project that can incorporate team bonding, baking and leadership all while making delicious cupcakes and helping local children.

Sign up for a date on our *Cupcakes for CASA* calendar by emailing Kelly at kfiorellaCasa@gmail.com.

All proceeds from the sale are donated to *CASA* of Chautauqua County.



**THIS FUNDRAISER IS EASY AS CAKE. JUST SIGN UP,
PRINT OUR EASY FUNDRAISING PACKAGE, BAKE & GIVE!**

REGISTRATION FORM

Please fill out form and email to:
Kelly Fiorella at kfiorellaCasa@gmail.com

- Yes! We want to host a cupcake bake sale to benefit CASA of Chautauqua County!

Name of group or organization: _____

Contact person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email address: _____

Phone number: _____

Date of fundraiser: _____

Location of fundraiser: _____

Time of fundraiser: _____

Tell us about your organization and your goals!

All proceeds from the sale are donated
to CASA of Chautauqua County.





CUPCAKES FOR CASA



DATE:

TIME :

LOCATION :

All proceeds from the event benefit CASA of Chautauqua County, a nonprofit agency with the mission to provide an independent voice in court, advocating for the best interest of abused and neglected children in the pursuit of safe and permanent homes.



CUPCAKES FOR CASA

DATE:

TIME:

LOCATION

Help us help abused and neglected children.



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Dear Friend of CASA,

Our _____(club, troop, business) is holding a cupcake sale on _____ to benefit CASA of Chautauqua County and I would like to ask you to help make this fundraiser a huge success for our community.

CASA of Chautauqua is a non-profit agency whose volunteers serve as a voice in the best interests of abused and neglected children in the foster care system. Every year more than half a million abused and neglected children are in need of safe, permanent and nurturing homes. Court Appointed Special Advocates are appointed by a Family Court Judge to make sure they are not lost in an overburdened child welfare system. The proceeds from this event will have an impact on the enrichment of our local community for countless years to come.

Cupcakes for CASA allows community members and groups to showcase their cupcake skills while fundraising for a great cause. All of the proceeds from this event go directly to support CASA of Chautauqua County and stays local to help our community.

I am proud to be a part of putting this wonderful fundraiser together and would like to request a donation from your company to benefit our fundraising event. With your fantastic donation, you will help raise additional funds to support the CASA program.

Your tax-deductible donation will help CASA continue to provide advocates for children who need voices in court so that they, their families and the community achieve the best possible outcomes in difficult situations.

Thank you for your thoughtful consideration. Please feel free to contact me or the CASA of Chautauqua office with any questions.

Sincerely,

Donation Receipt-Keep for your records.

Organization:
Date Received:
Donation:



Partially Funded by the Unified Court System and The United Way of Southern Chautauqua County



YOUR LOGO
HERE IF
APPLICABLE



FOR IMMEDIATE RELEASE

[DATE] [Location]: CUPCAKE SALE TO BENEFIT (CASA) COURT APPOINTED SPECIAL ADVOCATES OF CHAUTAUQUA COUNTY

[GROUP NAME] will hold a cupcake sale to benefit CASA of Chautauqua County. **[GROUP NAME]** will be selling cupcakes on **[DATE]** at **[LOCATION]** from **[TIME]**. We will have different varieties of cupcakes for sale and a dozen available for pre-order. You can also vote for your favorite cupcake.

The event is an awareness fundraiser for CASA and also a service project for **[GROUP NAME]**. All proceeds from this event will benefit abused and neglected children in Chautauqua County. For more information, email Kelly Fiorella, fund development coordinator at kfiorellacasa@gmail.com or visit www.chautauquacasa.com.

About CASA of Chautauqua

The mission of the Court Appointed Special Advocates (CASA) of Chautauqua County is to provide an independent voice in court, advocating for the best interests of abused and neglected children in the pursuit of finding safe and permanent homes. CASA of Chautauqua County, Inc. relies on highly trained volunteers who are appointed by a Chautauqua County Family Court Judge to advocate for children in court. These volunteers work with relevant agencies and parties in order to advocate for the best interest of the child. With the information provided by the CASA volunteer, Family Court Judges are better able to make informed decisions as to what is best for the child. CASA of Chautauqua County is a United Way Community Partner.

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- **THIS IS JUST AN EXAMPLE FOR A PRESS RELEASE TO SUBMIT TO LOCAL NEWSPAPERS/ MEDIA. PLEASE CHANGE DETAILS TO REFLECT YOUR EVENT.**



CUPCAKES FOR CASA



SALE TODAY!

All proceeds from the event benefit CASA Of Chautauqua Co., Inc. a nonprofit agency with a mission to provide an independent voice in court, advocating for the best interest of abused and neglected children in the pursuit of safe and permanent homes.





CUPCAKES FOR CASA



PRICE:

All proceeds from the event benefit CASA Of Chautauqua Co., Inc. a nonprofit agency with a mission to provide an independent voice in court, advocating for the best interest of abused and neglected children in the pursuit of safe and permanent homes.



DEDUCTIBLE

ALL DONATIONS ARE TAX

Customers can make a donation by check:
- Please make all checks payable to CASA of Chautauqua
- Please put the event name in the memo box on check.

PLEASE FOLD AND DISPLAY THIS SIGN AT YOUR EVENT,
SO YOU WILL HAVE HANDY INSTRUCTIONS.



THANK YOU
FOR DONATING



TO HELP ABUSED AND NEGLECTED CHILDREN

CHECKS PAYABLE TO: CASA OF CHAUTAUQUA

CHAUTAUQUACASA.COM



Sale donations should be sent in the form of a check or money order, made payable to CASA of Chautauqua County. **PLEASE DO NOT SEND CASH!** All donations should be sent to CASA of Chautauqua County within two weeks of your fundraising event.

If you choose to send in a personal donation, kindly do so in a separate check, money order or bank check. Keep sale donations separate from any personal donations.

If you have any questions about sending in your proceeds, please email Kelly Fiorella at kfiorellacasa@gmail.com.

Thank you!



CASA of Chautauqua Co., Inc.
2 Academy Street, Suite 5
Mayville NY 14757

(Please send donations in the form of a check or money order - NO CASH)

DONATION RETURN SHEET

Event Host/ Group Name:

Date of Event:

Total Donation:

Would you like us to recognize the fundraising efforts of someone by sending a Certificate of Appreciation?

Name(s) to go on the certificate:

Address of where to send certificate:

Any additional comments:

Questions and Answers

Q. How much should we sell our cupcakes for?

A. Use your teammates to collaborate on the price you would like to sell your cupcakes for! Typically, cupcakes will sell around \$2 each however, take into consideration factors such as cupcake decorations and fillings, your group goals and the effort put into planning your event!

Q. Do we have to use everything in this packet?

A. The simple answer is no! This packet is just an outline of suggestions. Please feel free to design your own posters, promote on social media or add any other promotional materials to your efforts! If something has worked great for your group, please let us know!

Q. Do you have any other promotional materials that we can use?

A. Yes! CASA has a large dry erase board that you can use for promoting the event the day of. We can also create any signage that you can think of! Just reach out to us!

All proceeds from the sale are donated
to CASA of Chautauqua County.

